

Trademark Protection & Registration

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 6,624,566](#) for "FACE" registered January 25, 2022 to Face Amusement Group, Inc. of Gray, Tennessee.

[U.S. Registration No. 6,609,806](#) for "WHOZAT" (and Design) registered January 4, 2022 to Daniel Ray Waugh of Edmond, Oklahoma.