

Trademark Protection & Registration

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 6,714,097](#) for "ONLY THE INSPIRED" registered April 26, 2022 to RSJ Global, LLC of Reno, Nevada.

[U.S. Registration No. 6,701,988](#) for "NARSTCO" (and Design) registered April 12, 2022 to NARTSCO, LLC. of Midloathian, Texas.

[U.S. Registration No. 6,702,371](#) for "ONVO" registered April 12, 2022 to Liberty Truck Center, Inc. of Scranton, Pennsylvania.

[U.S. Registration No. 6,702,971](#) for "INEVITABLE" registered April 12, 2022 to Inevitable Entertainment, LLC of New York, New York.

[U.S. Registration No. 6,688,766](#) for "VERSIFY" (and Design) registered April 05, 2022 to Nashville Public Radio of Nashville, Tennessee.

[U.S. Registration No. 6,690,017](#) for "N" (and Design) registered April 05, 2022 to REVV, LLC of Nashville, Tennessee.