

## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 6,959,571](#) for "SAMET" registered January 24, 2023 to Samet Kalip Ve Maden Esya San. Ve Tic. A.S. of Istanbul, Turkey.

[U.S. Registration No. 6,961,461](#) for "PRETTY PAWS PET PRODUCTS" (and Design) registered January 24, 2023 to Hollis, Cynthia of Christiana, Tennessee.

[U.S. Registration No. 6,959,222](#) for "ONSITE WOMEN'S HEALTH" registered January 17, 2023 to Onsite Women's Health of Westfield, Massachusetts.

[U.S. Registration No. 6,950,410](#) for "NURO" registered January 10, 2023 to Innovative Services and Solutions, LLC of Silver Point, Tennessee.

[U.S. Registration No. 6,950,409](#) for "NURO" (and Design) registered January 10, 2023 to Innovative Services and Solutions, LLC of Silver Point, Tennessee.

[U.S. Registration No. 6,938,816](#) for "THE ITALIAN HEART TRAVEL COMPANY" registered January 3, 2023 to The Italian Heart Travel Company, LLC of Franklin, Tennessee.

[U.S. Registration No. 6,938,817](#) for (Design of Outline of Italy Surrounded by Heart) registered January 3, 2023 to The Italian Heart Travel Company, LLC of Franklin, Tennessee.