## **Trademark Protection & Registration**

Securing and enforcing <u>trademarks</u> can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

- <u>U.S. Registration No. 6,747,399</u> for "YOU ARE NOT YOUR SCARS" registered May 31, 2022 to Ardess, Inc. of Nashville, Tennessee.
- <u>U.S. Registration No. 6,748,177</u> for "PLAY WITH YOUR FOOD" registered May 31, 2022 to Face Amusement Group, Inc. of Gray, Tennessee.
- <u>U.S. Registration No. 6,725,810</u> for "KINGFISHER FILES" registered May 24, 2022 to Essential Deliverables, LLC of Clarksville, Tennessee.
- <u>U.S. Registration No. 6,732,193</u> for "GAMMAVIEW" registered May 24, 2022 to S.E. International, Inc. of Summertown, Tennessee.
- <u>U.S. Registration No. 6,741,032</u> for "THE PINK HERMIT" registered May 24, 2022 to Historic Hotels of Nashville, LLC of Nashville, Tennessee.
- <u>U.S. Registration No. 6,741,048</u> for "DRUSIE AND DARR HALL" registered May 24, 2022 to Historic Hotels of Nashville, LLC of Nashville, Tennessee.
- <u>U.S. Registration No. 6,725,810</u> for "KINGFISHER FILES" registered May 24, 2022 to Essential Deliverables, LLC of Clarksville, Tennessee.
- <u>U.S. Registration No. 6,740,307</u> for "WHOSZAT" (and Design) registered May 24, 2022 to Daniel Ray Waugh of Edmond, Oklahoma.
- <u>U.S. Registration No. 6,728,893</u> for "NASHBORO HOMES" registered May 24, 2022 to Steve DeFord of Murfreesboro, Tennessee.
- <u>U.S. Registration No. 6,719,335</u> for "WINGSONG STUDIO" registered May 03, 2022 to Jon Kodi of Aurora, Tennessee.
- <u>U.S. Registration No. 6,719,349</u> for (Design of Colorful Wing) registered May 03, 2022 to Jon Kodi of Lebanon, Tennessee.