



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,005,826](#) for "CA CRYSTAL ARCHIE" (and Design) registered March 21, 2023 to Michael and Crystal Archie of Nashville, Tennessee.

[U.S. Registration No. 6,994,113](#) for "GENOMIND" registered March 7, 2023 to Genomind, Inc. of King of Prussia, Pennsylvania.