

## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 6,776,220](#) for "V VELOTEE THE BAG THAT MAKES YOU BETTER" (and Design) registered June 28, 2022 to Velotee of Murfreesboro, Tennessee.

[U.S. Registration No. 6,775,668](#) for "TRADE IN MY HOUSE" registered June 28, 2022 to Joshua D. Rogers of Hermitage, Tennessee.

[U.S. Registration No. 6,768,312](#) for "ARCADE CITY" registered June 21, 2022 to Face Amusement Group, Inc. of Gray, Tennessee.

[U.S. Registration No. 6,760,976](#) for "DOS PISTOLOS" registered June 14, 2022 to Kenneth D. Crenshaw of Bartlett, Tennessee.

[U.S. Registration No. 6,761,004](#) for "· DOS PISTOLOS ·" (and Design) registered June 14, 2022 to Kenneth D. Crenshaw of Bartlett, Tennessee.

[U.S. Registration No. 6,749,400](#) for "SG SACRED GROVES" (and Design) registered June 07, 2022 to The Sacred Groves C.I.C. of London, United Kingdom.