



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,037,643](#) for "PINME" registered April 25, 2023 to PINme, LLC of Hermitage, Tennessee.

[U.S. Registration No. 7,027,282](#) for "ACCUITY CLINICALLY INTELLIGENT" (and Design) registered April 11, 2023 to Accuity Delivery Systems, LLC of Mt. Laurel, New Jersey.

[U.S. Registration No. 7,019,678](#) for "ACHIEVERS INSURANCE" registered April 04, 2023 to FFL Achievers, LLC of Nashville, Tennessee.