



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 6,880,270](#) for "CELLUTREX" registered October 18, 2022 to Cellutrex, LLC of Thompson's Station, Tennessee.

[U.S. Registration No. 6,870,804](#) for "PRACTIS" (and Design) registered October 11, 2022 to PRACTIS, LLC of Charlotte, North Carolina.

[U.S. Registration No. 6,870,805](#) for "PRACTIS" registered October 11, 2022 to PRACTIS, LLC of Charlotte, North Carolina.

[U.S. Registration No. 6,866,688](#) for "VERSASKID" registered October 04, 2022 to Innovative Steel Works & Fabrication, LLC of Rockvale, Tennessee.