



Trademark Protection & Registration

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,317,032](#) for "G" (and Design) registered February 27, 2024 to Genomind, Inc. of King of Prussia, Pennsylvania.

[U.S. Registration No. 7,302,043](#) for (Design of Skull and Crossbones) registered February 13, 2024 to Sarah Cooper Stranak of Brentwood, Tennessee.

[U.S. Registration No. 7,299,762](#) for (Design of Bar K Ranch Logo) registered February 06, 2024 to Bar K Ranch, LLC of Nashville, Tennessee.