

Trademark Protection & Registration

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

U.S. Registration No. 7,295,691 for "ENDLESS READS" registered January 30, 2024 to Ingram Book Group, LLC of LaVergne, Tennessee.

U.S. Registration No. 7,286,143 for "G.E.C." registered January 23, 2024 to Western Electric Export Corporation of Rossville, Georgia.

U.S. Registration No. 7,286,152 for "RADIOTRON" registered January 23, 2024 to Western Electric Export Corporation of Rossville, Georgia.

U.S. Registration No. 7,285,993 for "TFT TURKEYS FOR TOMORROW" (and design) registered January 23, 2024 to Turkeys for Tomorrow of Opelika, Alabama.

U.S. Registration No. 7,280,449 for "SKY SQUARE" registered January 16, 2024 to Kalen Thompson of Thompson Station, Tennessee.

U.S. Registration No. 7,265,673 for "INTELLI-CONNECT" registered January 9, 2024 to Columbus McKinnon Corporation of Getzville, New York.

U.S. Registration No. 7,262,700 for "MARISCOS PACIFICO NAYARIT MEXICAN SEAFOOD BAR & GRIL" (and design) registered January 2, 2024 to Mariscos Pacifico Nayarit, Inc. of Murfreesboro, Tennessee.