



Trademark Protection & Registration

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

U.S. Registration No. 7,402,949 for "YOU SCIENCE" (and Design) registered May 28, 2024 to YouScience Holdings, LLC of American Fork, Utah.

U.S. Registration No. 7,399,642 for "GLORILIGHT" registered May 28, 2024 to Glorilight, LLC of Franklin, Tennessee.

U.S. Registration No. 7,392,667 for (Colored design) registered May 21, 2024 to YouScience, LLC of American Fork, Utah.

U.S. Registration No. 7,392,668 for (Black and white design) registered May 21, 2024 to YouScience, LLC of American Fork, Utah.

U.S. Registration No. 7,383,932 for "HERO HYDRATE. ENDURE. REPAIR. OPTIMIZE." (and design) registered May 14, 2024 to Cellutrex, LLC of Thompson's Station, Tennessee.

U.S. registration No. 7,382,541 for "LEISURE PIECE" registered May 07, 2024 to Leisure Piece, LLC of Manhattan Beach, California.