

Trademark Protection & Registration

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,228,865](#) for design of starling logo registered November 28, 2023 to Flock Freight, Inc. of Encinitas, California.

[U.S. Registration No. 7,228,866](#) for " FLOCK" (and design) registered November 28, 2023 to Flock Freight, Inc. of Encinitas, California.

[U.S. Registration No. 7,224,926](#) for "STRASBURG CHILDREN" registered November 21, 2023 to Savannah Children, LLC of Madison, Alabama.

[U.S. Registration No. 7,224,357](#) for " GGG" (and design) registered November 21, 2023 to David A. Gilpin, M.D., PLLC of Nashville, Tennessee.