

## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

[U.S. Registration No. 7,509,335](#) for "COCOA DELIGHTS" registered September 19, 2024 to Big Sky Brands, Inc. of Toronto, Ontario.

[U.S. Registration No. 7,509,827](#) for "GOOD TIME ORGANIC MINTS" registered September 19, 2024 to Big Sky Brands, Inc. of Toronto, Ontario.

[U.S. Registration No. 7,498,174](#) for "BIG SKY" registered September 10, 2024 to Big Sky Brands, Inc. of Mississauga, Ontario, Canada.

[U.S. Registration No. 7,504,426](#) for "HUME" registered September 10, 2024 to Hume IP, LLC of Venice, California.

[U.S. Registration No. 7,500,056](#) for "MORNING VIEW" registered September 10, 2024 to Morning View Nutrition, LLC of Nashville, Tennessee.

[U.S. Registration No. 7,500,065](#) for "MORNING VIEW" (and design) registered September 10, 2024 to Morning View Nutrition, LLC of Nashville, Tennessee.

[U.S. Registration No. 7,496,616](#) for "INGRAM ACADEMIC AND PROFESSIONAL" registered September 3, 2024 to Ingram Industries, Inc. of Nashville, Tennessee.

[U.S. Registration No. 7,490,603](#) for "MELEGHY AUTOMOTIVE" (and design) registered September 3, 2024 to Meleghy Automotive GmbH & Co. KG of Wilnsdorf, Germany.

[U.S. Registration No. 7,497,407](#) for "TFT TURKEYS FOR TOMORROW" (and design) registered September 3, 2024 to Turkeys for Tomorrow of Opelika, Alabama.

[U.S. Registration No. 7,497,533](#) for "ACETO DI FERRARI" registered September 3, 2024 to Ferrari Global Imports, LLC of Franklin, Tennessee.