



## **Trademark Protection & Registration**

Securing and enforcing [trademarks](#) can improve a business' market share, promote brand recognition, generate licensing income, and boost goodwill. Additionally, properly registering your trademarks can substantially protect your business as well as your customers from competitors, knock-offs, counterfeiters, and other bad actors.

Patterson is committed to helping our clients identify and protect their core trademarks. Whether your business is launching its first product or manages a global product portfolio with associated trademarks and service marks, our firm can help you tailor and enforce a trademark protection strategy to protect your business locally and worldwide.

U.S. Registration No. 7,472,770 for "INTELLI-CRANE" registered August 13, 2024 to Magnetek, Inc. of Menomonee Falls, Wisconsin.

U.S. Registration No. 7,475,501 for "VIDEOBOMB" registered August 13, 2024 to Ripple Music, Inc. of Tullahoma, Tennessee.

U.S. Registration No. 7,475,631 for "SSGREEN" registered August 13, 2024 to Lumiprobe Corporation of Hunt Valley, Maryland.